

Walkabout FitBand
XP Health Wristband

Lightweight fitness wristband designed for continuous health and activity tracking.



● Heart rate monitoring



● App synchronization



● Step and activity tracking



● Sleep tracking



● Slim ergonomic design

Ideal Product For

Wellness Centres

Tech Resellers

Gadget Stores

Electronics

Tech Stores



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Technical Specifications

Tracking Steps, heart rate, sleep	Connectivity Bluetooth	App Mobile integration
Display LED	Battery Long life	Weight Lightweight
Strap Comfortable	Compatibility iOS/Android	Water Resistance Yes
Alerts Notifications	Sensors Integrated	Usage Fitness tracking

Product Description

- Shoppers wanting health tracking without the price or complexity of a smartwatch are a massive, underserved segment. They want basic function over unused features.
- Health tracking is now standard practice. Customers are no longer debating whether to track their steps and sleep, they are simply looking for a reliable band to buy.
- Pharmacies, gyms, and health food stores see these customers daily. Someone buying supplements or gym memberships is already in the right mindset for this natural next step.
- The FitBand perfectly answers the brief for buyers wanting to give a practical, health conscious gift. Its sleek design makes it feel like a highly considered choice.
- HR teams and People & Culture managers buy these in bulk for employee wellbeing initiatives. Securing one B2B relationship can drive significant, recurring revenue for your business.

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